Crowne Plaza St Peter's Hotel

## Rome, Italy June 9-11 2013



### STATISTICS & EVALUTATION

**MEET 2013:** 

576 registrants

+

Over 1094 virtual attendees

No-shows: 7,6%

Crowne Plaza St Peter's Hotel

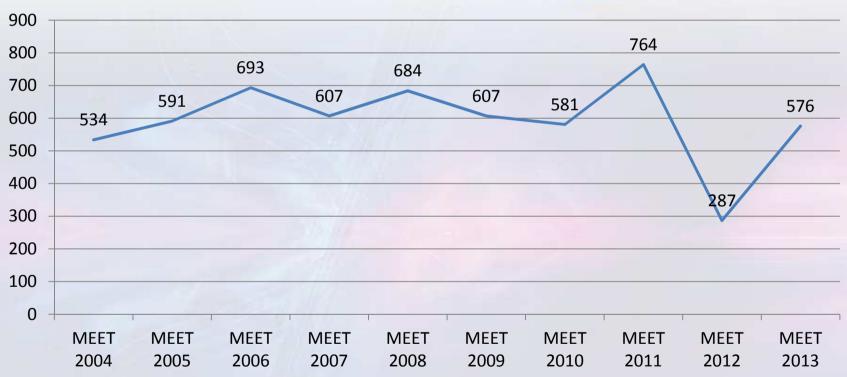
## Rome, Italy June 9-11 2013



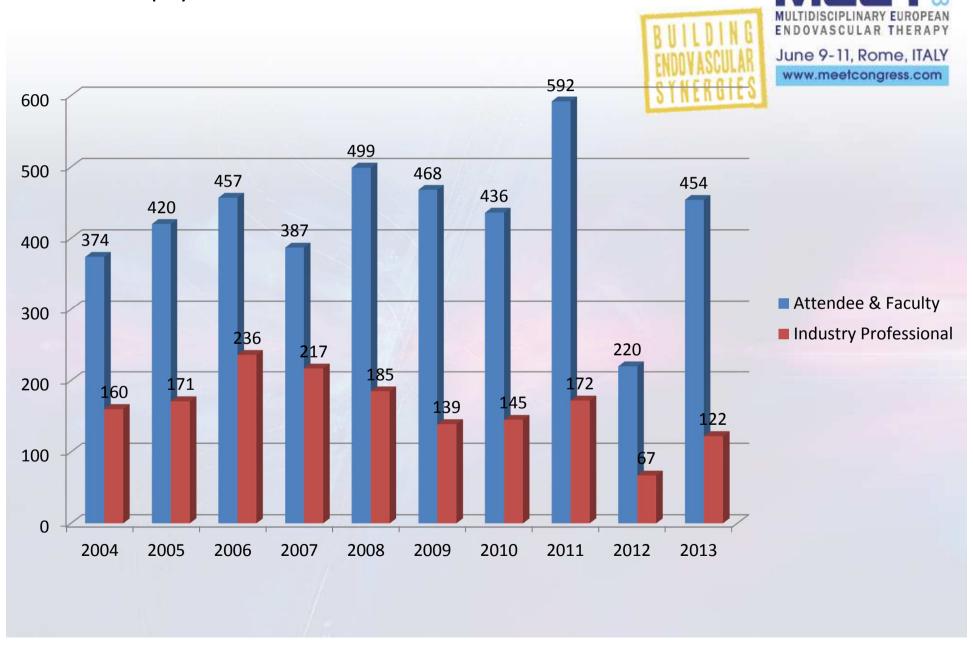
Registrants statistics

# Evolution of physical registration from 2004 to 2013

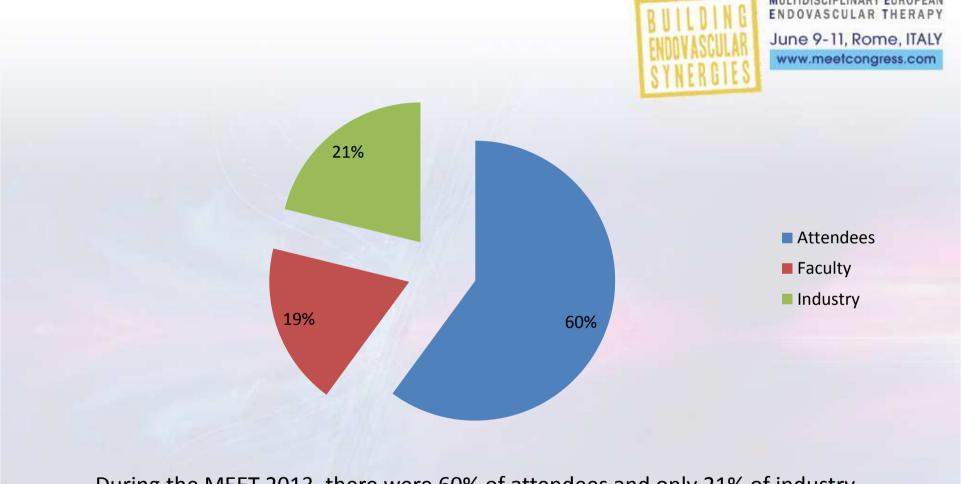




### Global physical attendance since 2004

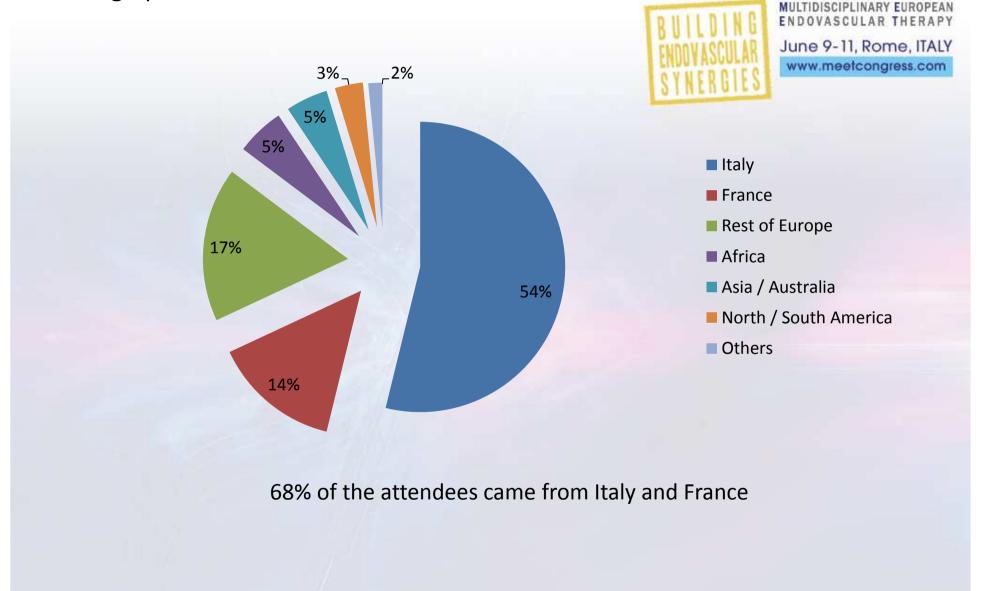


#### Breakdown by categories

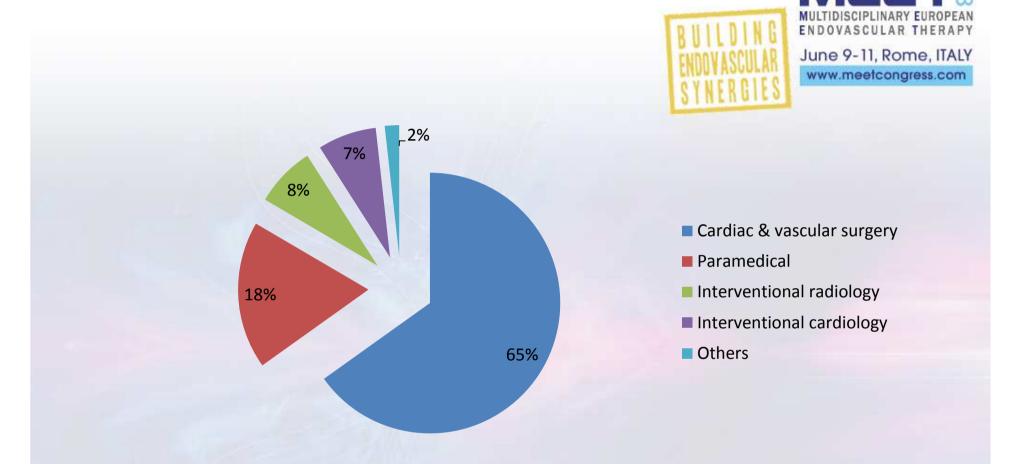


During the MEET 2013, there were 60% of attendees and only 21% of industry professionals (the average rate is 30 to 35%)

### Geographic breakdown



#### Speciality breakdown



65% of the attendees were specialized in cardiac & vascular surgery and 18% in paramedical practice

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### Rome, Italy June 9-11 2013

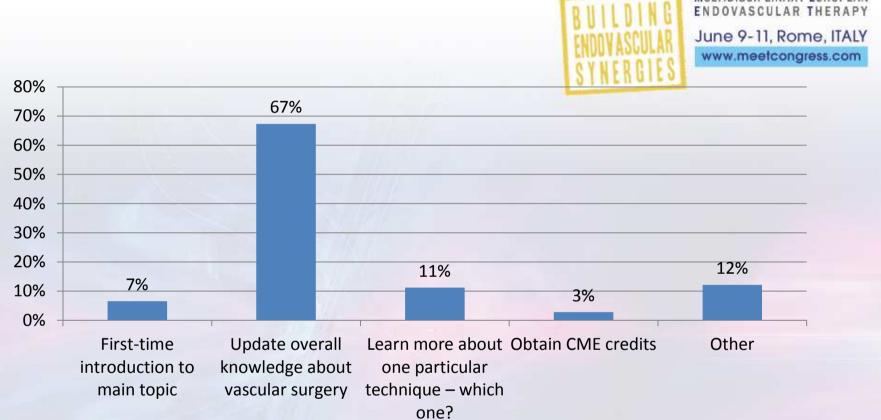




### Registrants evaluation form statistics

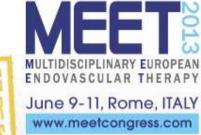
108 persons answered the evaluation form

# Please indicate your primary reason for attending the conference



The primary reason evocated by the physicians who answered this survey for attending the conference is to update overall knowledge about vascular surgery (at 67%)

How well did the Congress program do in fulfilling this goal?

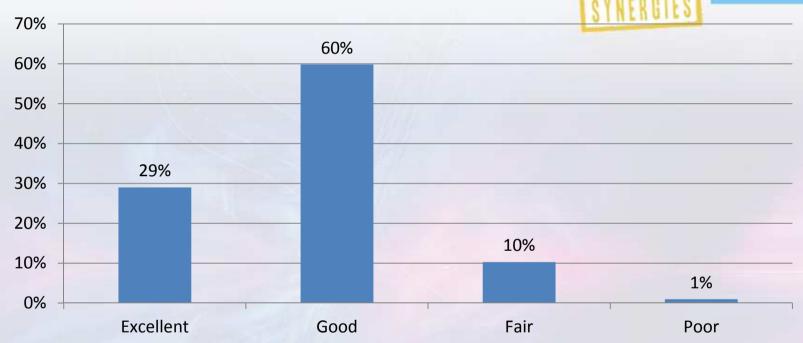




92% of the respondent were satisfied or very satisfied with the program

**YOUR GOAL -** Evaluate then rate the following elements of this meeting in fulfilling your goal - **Abstracts** 

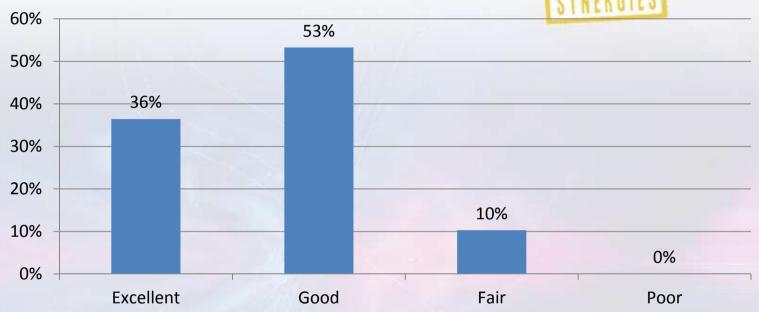




89% said the abstracts allowed them to fulfil their goal

Evaluate then rate the following elements of this meeting in fulfilling your goal - **Meeting with faculty** 





89% said the meeting with faculty allowed them to fulfil their goal

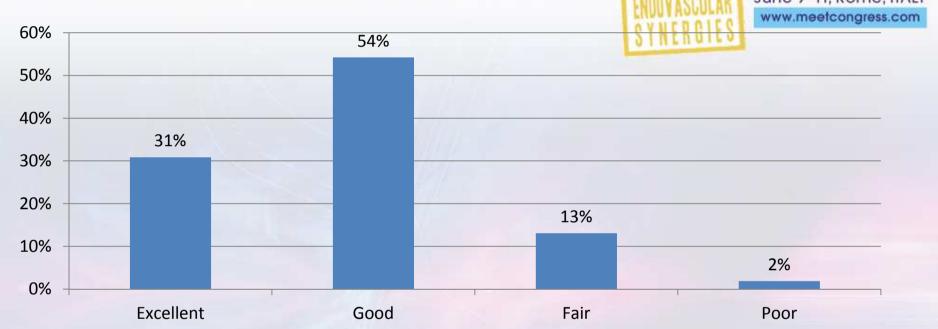
Evaluate then rate the following elements of this meeting in fulfilling your goal - **Demonstrations** 



89% said the demonstrations allowed them to fulfil their goal

Evaluate then rate the following elements of this meeting in fulfilling your goal - **Discussion periods** 





85% said the discussion periods allowed them to fulfil their goal

# Evaluate then rate the following elements of this meeting in fulfilling your goal - **Exhibits**

60%

50%

40%

30%

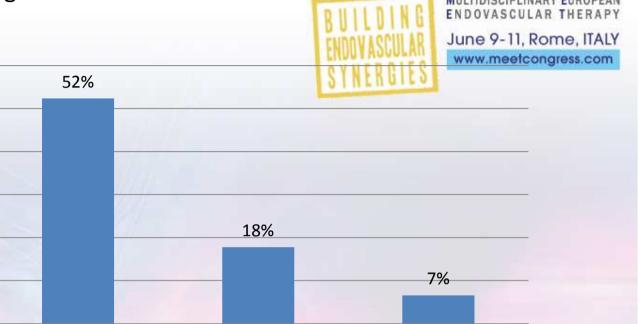
20%

10%

0%

23%

Excellent



Poor

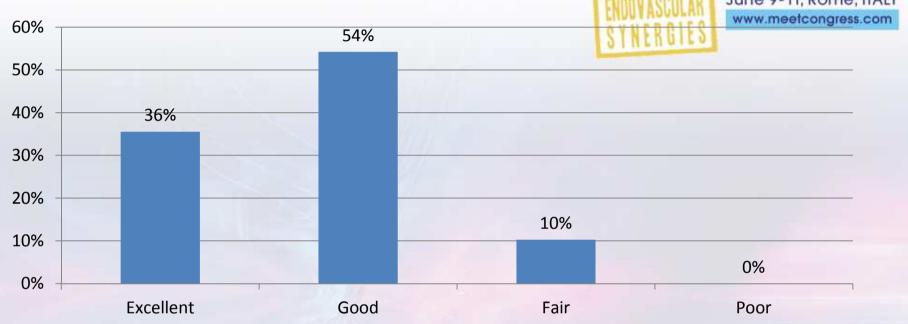
Fair

75% said the exhibits allowed them to fulfil their goal

Good

# Evaluate then rate the following elements of this meeting in fulfilling your goal – **Lectures by faculty**

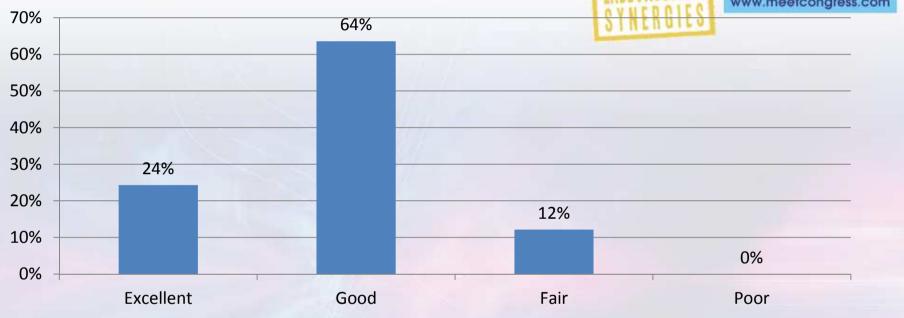




90% said the lectures by faculty allowed them to fulfil their goal

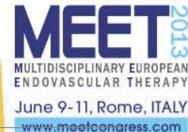
Evaluate then rate the following elements of this meeting in fulfilling your goal – **Presentations by non faculty** 





88% said the presentations by non faculty allowed them to fulfil their goal

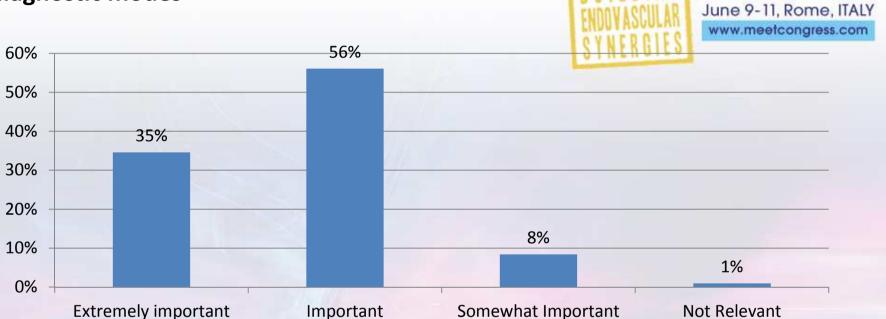
Evaluate then rate the following elements of this meeting in fulfilling your goal – **Satellite symposia** 





86% said the satellite symposia allowed them to fulfil their goal

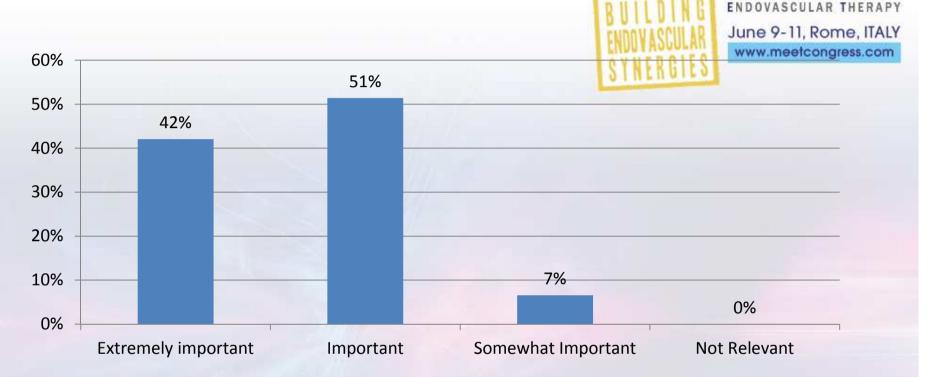
**EDUCATIONAL NEEDS -** Please rate how relevant each of these educational needs are to you **- Examine new diagnostic modes** 



ENDOVASCULAR THERAPY

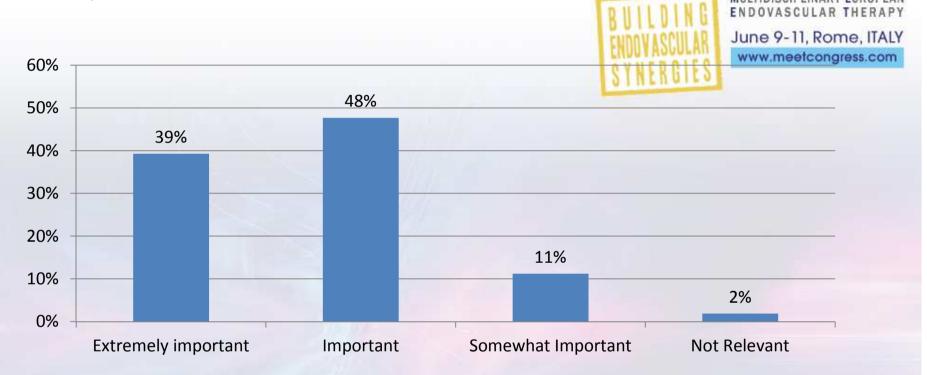
91% said the examination of new diagnostic modes are important or extremely important

Please rate how relevant each of these educational needs are to you - Examine new therapeutic potential



93% said the examination of new therapeutic potential are important or extremely important

Please rate how relevant each of these educational needs are to you – Learn about new devices



87% said that learning about new devices is important or extremely important

Please rate how relevant each of these educational needs are to you – Learn about endoluminal grafts

50%

**Important** 

60%

50%

40%

30%

20%

10%

0%

38%

Extremely important



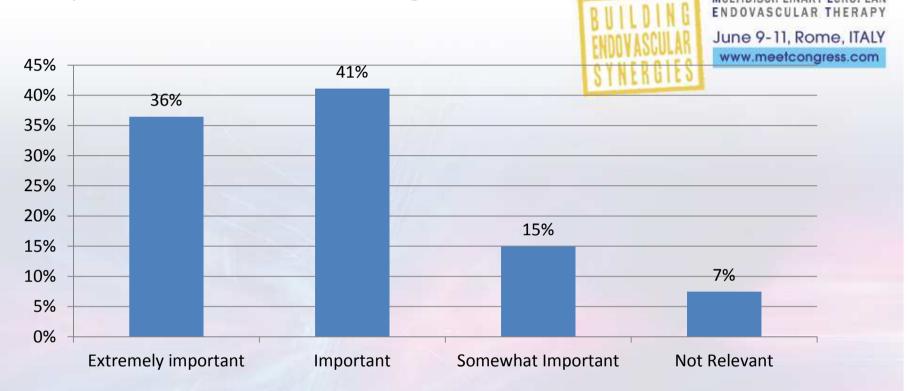
1%

Not Relevant

88% said that learning about endoluminal grafts is important or extremely important

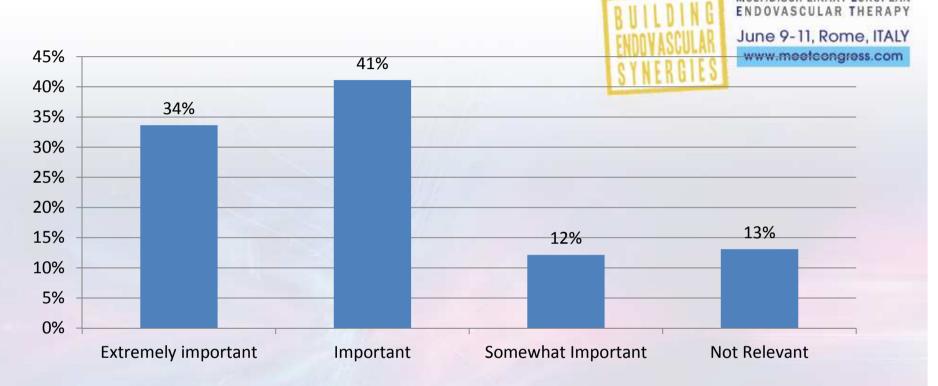
Somewhat Important

Please rate how relevant each of these educational needs are to you – **Receive hands-on training** 



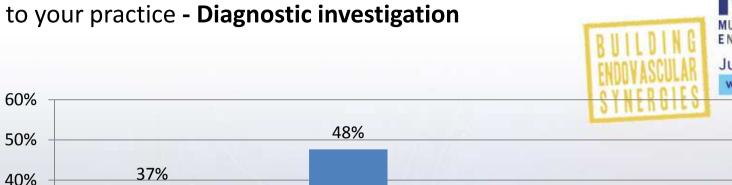
77% said that receive hands-on training is important or really important

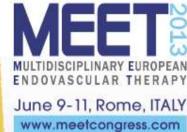
Please rate how relevant each of these educational needs are to you – Classical Surgical techniques

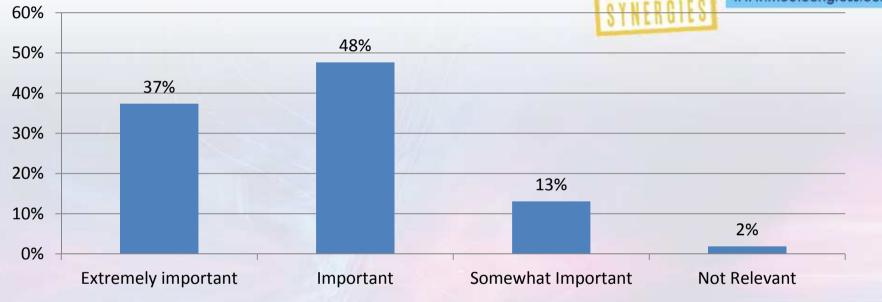


75% said that learning about classical surgical techniques is important or really important

**YOUR PRACTICE -** How important are the following topics

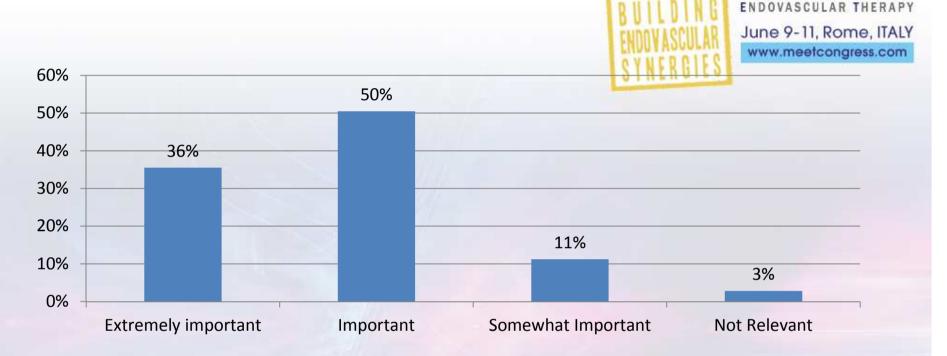






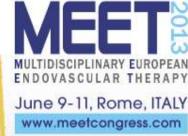
85% said the diagnostic investigation is important or extremely important to their practice

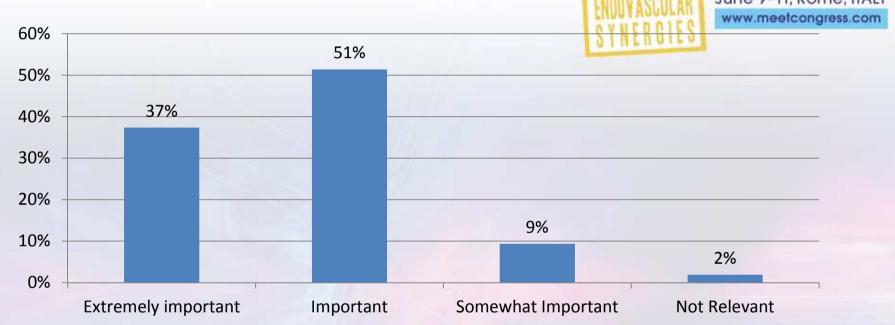
**Risk factor management** 



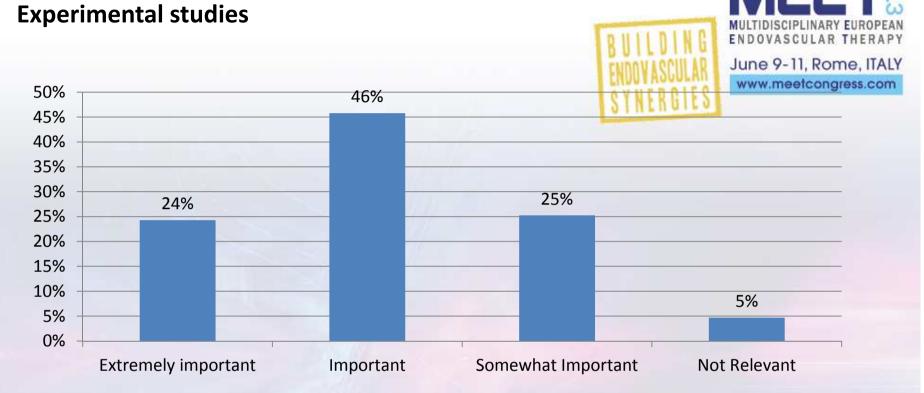
86% said the risk factor management is important or extremely important to their practice

Evidence based practice



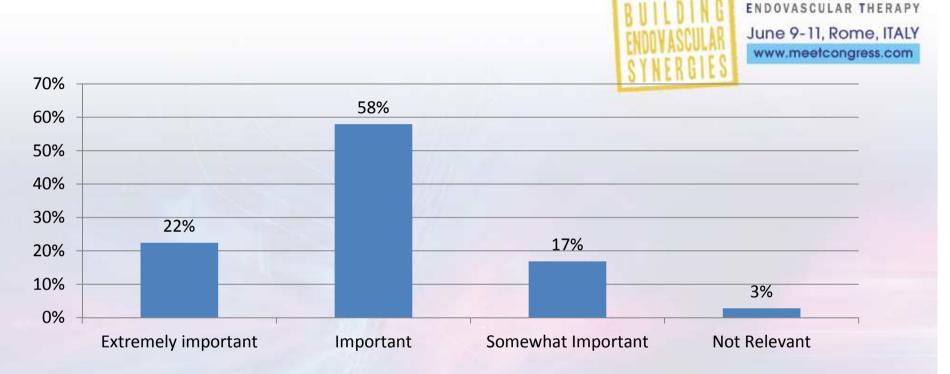


88% said the evidence based practice is important or extremely important to their practice



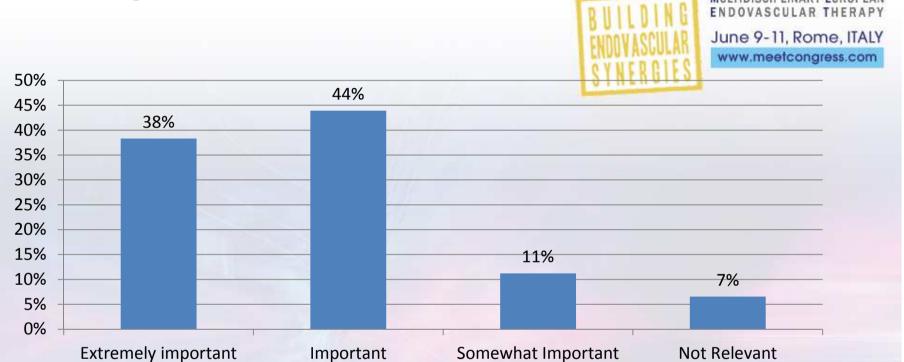
25% said the experimental studies is not that important to their practice

**Drug therapy** 



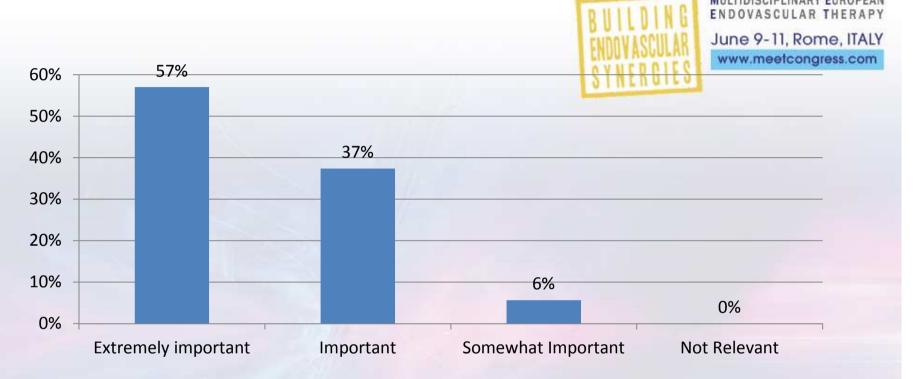
80% said the drug therapy is important or extremely important to their practice

**Classical surgical treatment** 



82% said the classical surgical treatment is important or extremely important to their practice

**Endovascular treatment** 



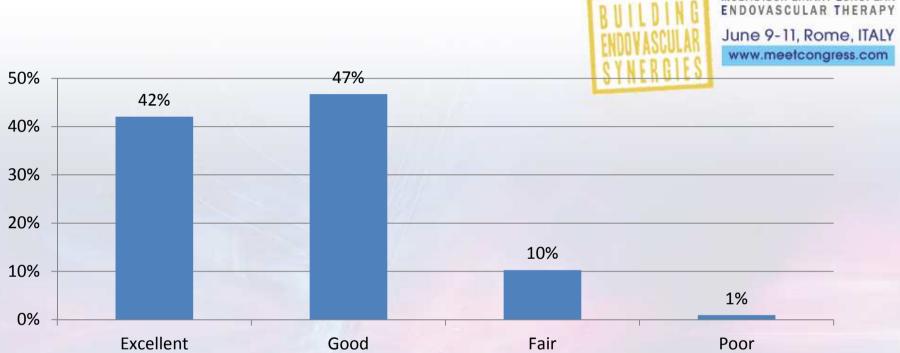
94% said the endovascular treatment is important or extremely important to their practice

**GENERAL ORGANIZATION** - Please rate the following items - **Organization of the program** 



87% of the respondents rated good or excellent the organization of the program

Please rate the following items – **Overall rating of congress** 



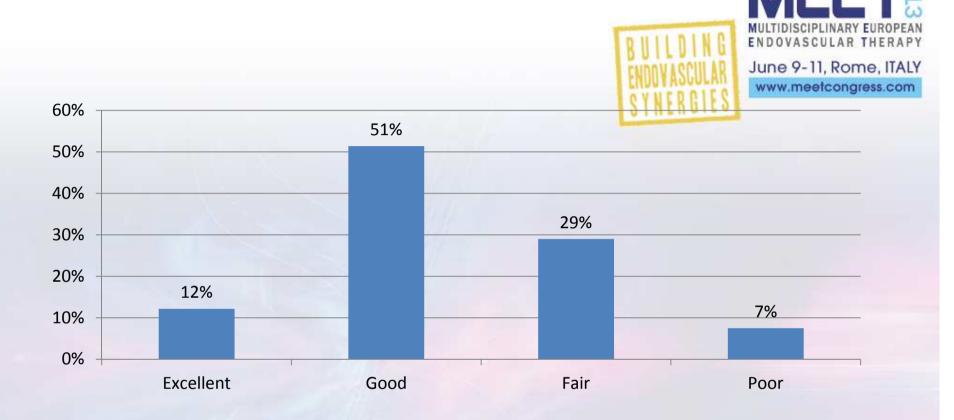
The congress is rated good or excellent by 89% of the persons who answered the evaluation form

Please rate the following items – **Hotel accommodations** (if you booked a room)



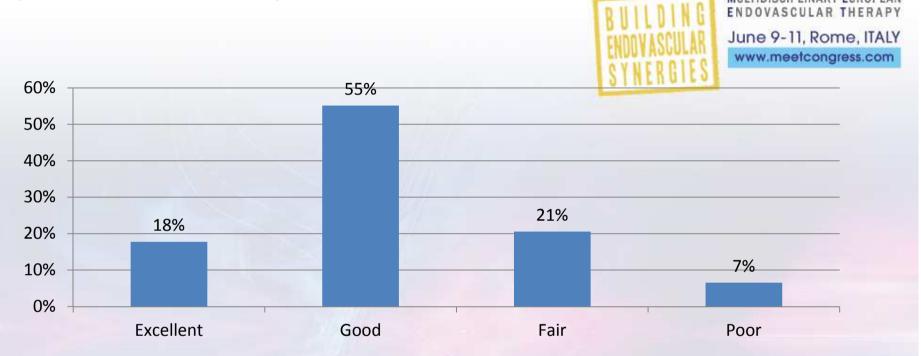
The persons who booked a room via our organization rated good or excellent at 88% the hotel accommodations

### Please rate the following items - **Prices**



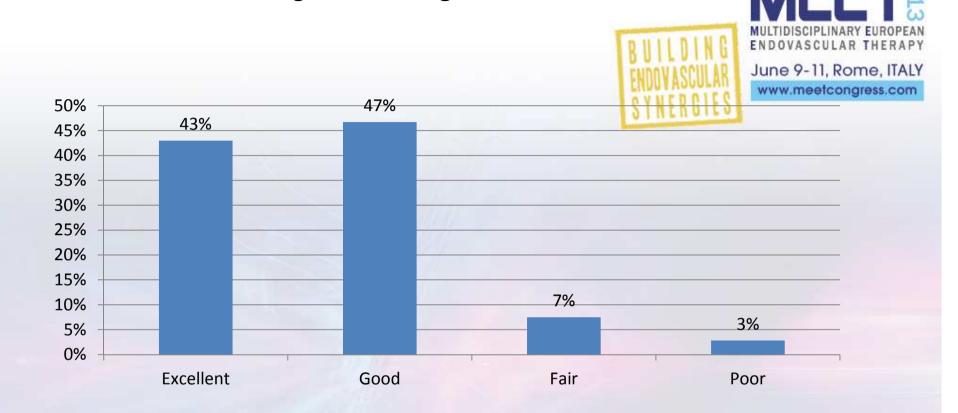
36% rate fair or poor the prices of the congress

# Please rate the following items – **Meeting facilities** (Crowne Plaza St Peters)



73% rate good or excellent the meeting facilities (Crowne Plaza St Peters)

# Please rate the following items – Congress staff



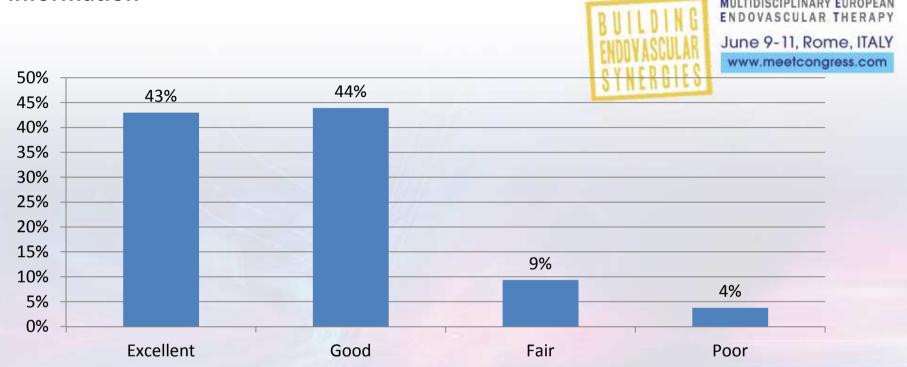
90% rate good or excellent the congress staff

# Please rate the following items – **Congress catering**



73% rate good or excellent the congress catering

Please rate the following items – **Registration & information** 



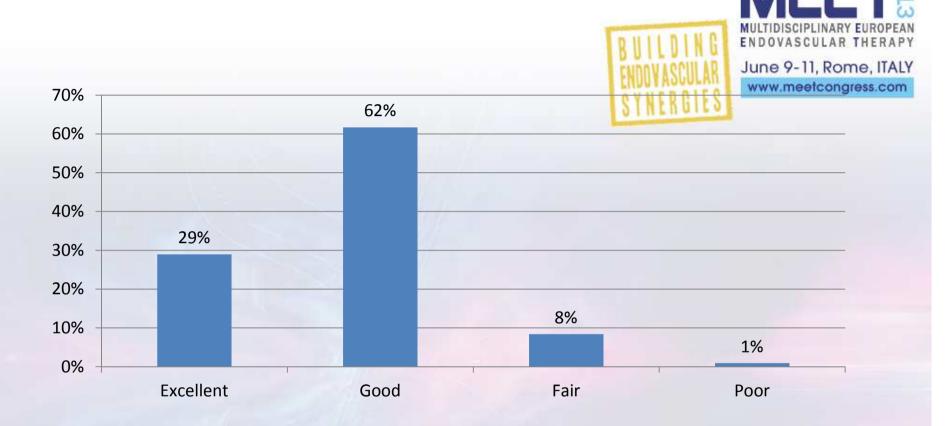
87% rate good or excellent the registration & information desk during the congress

# Please rate the following items – **Voting system**



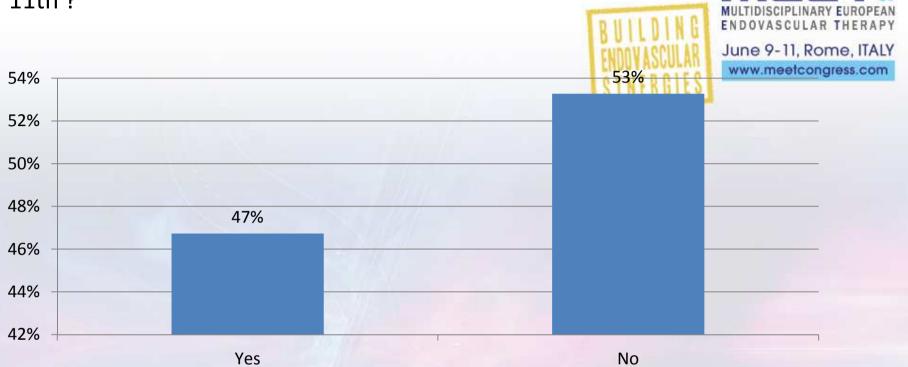
88% rate good or excellent the voting system

# Please rate the following items – **Video cases**



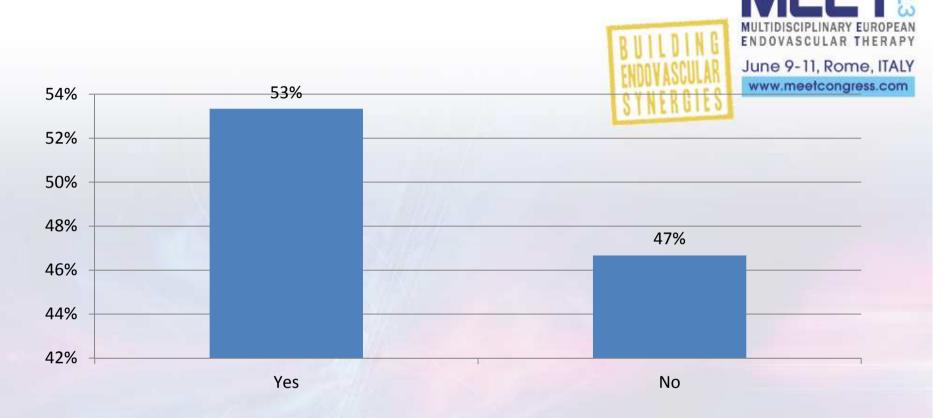
91% rate good or excellent the video cases

Did you know about the free direct broadcast of Tuesday 11th?



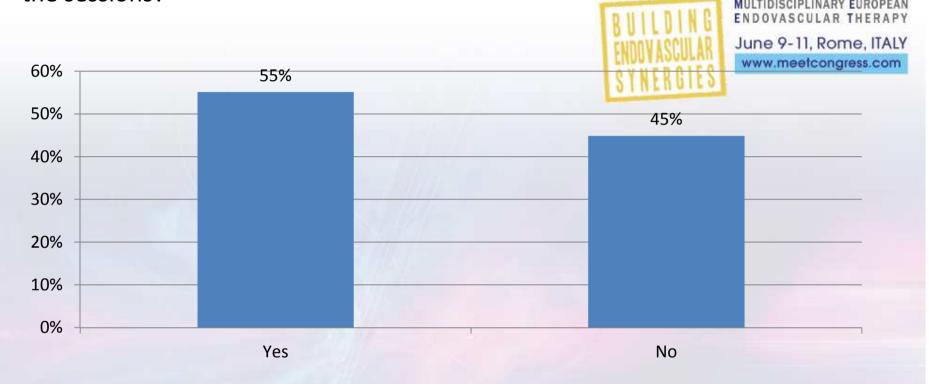
53% of the persons who answered the evaluation form did not know about the free direct broadcast of Tuesday 11<sup>th</sup>

# If yes, did you spread the word about it?



53% of the persons who knew about the free live broadcast spread the word around them

Do you intend to enjoy the congress VOD after the end of the sessions?



55% of the persons who answered the evaluation form intend to enjoy the VOD after the congress

Please rate the following items - Industry symposium

Abbot Vascular (if you attended)



82% of the persons who answered the evaluation form and attended the Abbot Vascular symposium rate it excellent or good

Please rate the following items - Industry symposium Serom-Vascutek (if you attended)



87% of the persons who answered the evaluation form and attended the Serom-Vascutek symposium rate it excellent or good



# MULTIDISCIPLINARY EUROPEAN ENDOVASCULAR THERAPY June 9-11, Rome, ITALY www.meetcongress.com

#### **Overall congress comments:**

- "Overall very well planned event thoroughly enjoyed the presentations"
- "In the last two years I think the amount of attendees shrinked a bit. Nice and Marseilles were good places. Rome was interesting but it has no beach, which is interesting for accompanying persons" (2)
- "Excellent congress with famous speakers; the pythons of world endovascular technics"
- "A congress complete in itself, with very interesting discussion periods and excellent congress staff"
- "Fair location, a too small room for conference"

#### **Scientific comments:**

- "More session on new technologies/devices"
- "I would like to have a session about miscellaneous cases and bail out procedures e.g. technical adverse events etc."

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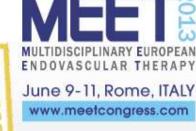
# Rome, Italy June 9-11 2013



Live & VOD Statistics
Abbott symposium &
Japan session

The following data have been collected 6 weeks after the congress:





#### **Abbott Session:**

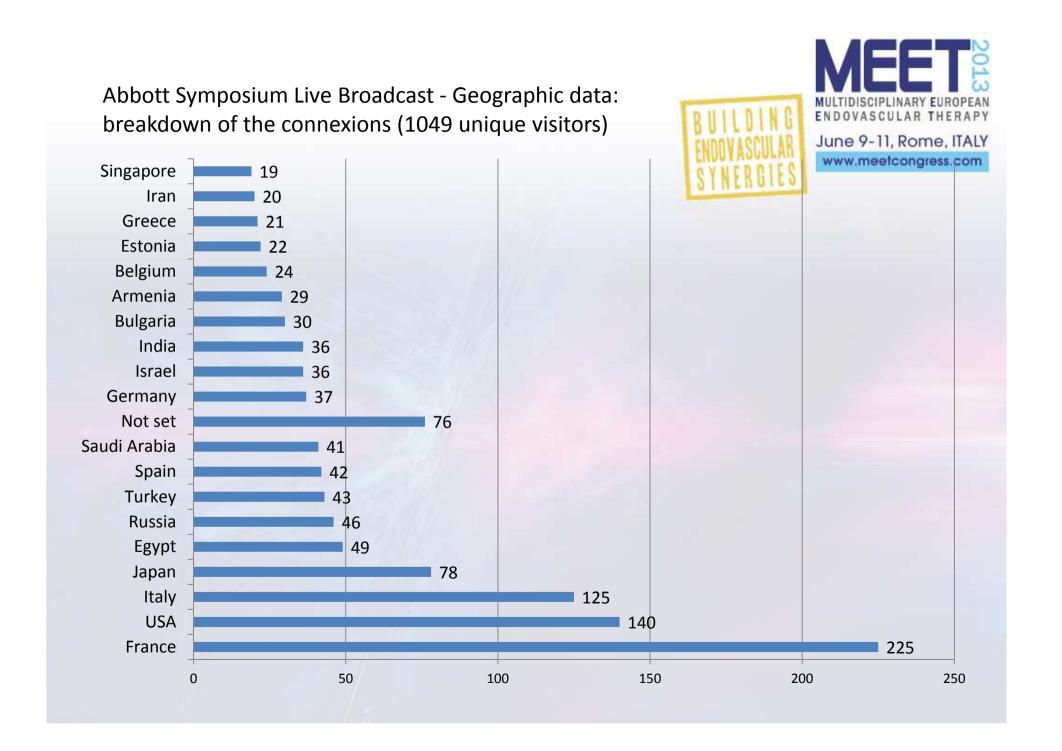
1494 visits1094 unique visitors

Average connexion time: 19 minutes 24 sec.

#### **Japan Session:**

581 visits382 unique visitors

Average connexion time: 15 minutes 19 sec.





# SAVE THE DATE! June 8-10 2014 - Nice - France

Radisson BLU Hotel

Call for Abstracts, Eposters and Video Cases





INTERACTIVE VOTING



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